
Pornography

A modern day epidemic

Brittni De La Mora

zoom

Industry leader

Porn hub

- Owned by MindGeek
- 100,000 videos in their 14-year-old section
- Very little content review
- Had to delete 10,000,000 videos
- Own all 'model' content
- Just lost two court decisions trying to stop minors from lawsuits

Big deception

Tricks of the trade

- Mirror tricks for penis size
- Film the ending first
- Hide tears of actors
- Girls always like it
- Animated porn
- Video game partnerships
- Thumbnails/suggested videos
- Target kids

The money factor

Big money

- \$97,000,000,000 industry
- More revenue than NBA, MLB, NHL, NFL combined
- Actors often make \$1,500 shoot
- Free porn sites get paid by visitors & clicks

The money factor

Sex and Culture - J.D. Unwin

Investigation shows that the societies with the lowest amount of production are those where pre-marriage abstinence is not imposed and where the opportunities for extra-marital sexual indulgence are greatest. The cultural condition of a society rises in exact proportion as it imposes pre-marriage and post-marriage restraints upon sexual opportunity.

The money factor

Sex and Culture - J.D. Unwin

After a nation becomes prosperous it becomes increasingly liberal with regard to sexual morality and as a result loses its unity, its energy and its purpose. The whole of human history does not contain a single instance of a group becoming civilized unless it has been absolutely monogamous, nor is there any example of a group retaining its culture after it has adopted less rigorous customs.

The money factor

According to Webroot, porn leads to a 300% higher likelihood of infidelity. Another source, the American Academy of Matrimonial Lawyers, polled 350 divorce attorneys in 2003 where two thirds of them reported that the Internet played a significant role in the divorces, with excessive interest in online porn contributing to more than half such cases.

The National Bureau of Economic Research

Married couples are almost 10 times wealthier in retirement than singles.

The second wealthiest type of household is where one spouse is widowed.

The brain factor

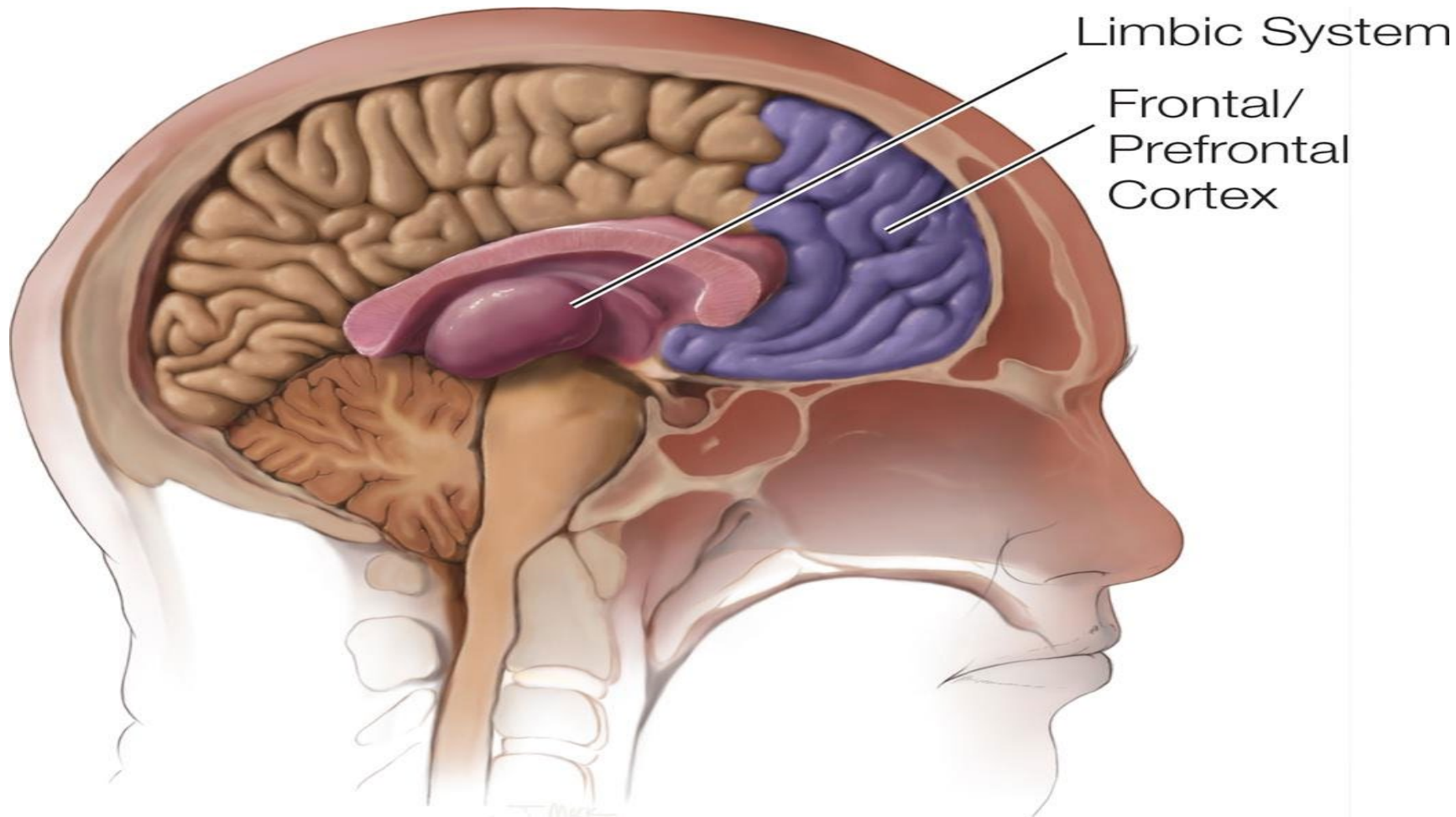
Mirror neurons normalize:

- Objectification
- Self-focused thinking
- Violence (88% of top 50 videos in 2010 depicted violence)
- Superiority/inferiority

The brain factor

Negative effects on the brain

- Joy
- Motivation
- Confidence
- Empathy



Live porn-free

Benefits

- Joy
- Motivation
- Confidence
- Empathy
- Relationships
- Purpose
- Creativity
- Honesty

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